

AGENDA

Tuesday, May 19, 2009
Langham Hotel, Pasadena, CA

7:00 am – 8:00 am **Registration and Continental Breakfast**
Registration: Huntington Ballroom Pre-function
Breakfast: Salon I-Huntington Ballroom

7:00 am – 8:00 am **First-Timer Breakfast**
Registration: Huntington Ballroom Pre-function
Breakfast: Viennese Ballroom

This year, NewSchools welcomes many first-time participants to the Summit. On the morning of the Summit, we hope **all participants who have never attended the NewSchools Summit will join us for a welcome breakfast** to start the day off learning about NewSchools and our Summit, and meet other leaders and entrepreneurs in education. During this session, we will connect you with an informal guide who can introduce you to other members of the Summit community during the day.

Throughout the day **Networking Rooms**
Plaza and Colonnade Rooms

At the NewSchools Summit, we aim to provide valuable networking opportunities for participants to connect with and learn from one another, and anticipate that at some points during the day, you may elect informal conversations over attending sessions. **As a courtesy to our session speakers and participants, we appreciate your cooperation in using our networking rooms – the *Plaza and Colonnade Rooms* – to avoid noise and distractions in the foyer and meeting areas.**

8:00 am – 9:15 am **NewSchools Summit 2009 Welcome and Opening Remarks**
Huntington Ballroom

Welcome to Los Angeles by **Antonio Villaraigosa**, Mayor of Los Angeles

Opening remarks by **Ted Mitchell**, Chief Executive Officer, NewSchools Venture Fund

9:15 am – 10:30 am
Huntington Ballroom

**Keynote Address: Lessons in Innovation –
A Conversation with David Kelley**

How does innovation transform fields and industries, and how have organizations and entire sectors outside of education created fertile ground for these breakthroughs? David Kelley, Founder of IDEO and of the Stanford Design School, is the living personification of design; he and his firm have given the world inventions from the computer mouse to the automatic defibrillator. He will offer thoughts on the key elements of a successful innovative system and building a culture of innovation.

Speakers:

- **David Kelley**, Founder & Chairman, IDEO and Stanford Design School
in conversation with
- **Ted Mitchell**, Chief Executive Officer, NewSchools Venture Fund

10:30 am – 11:00 am

Networking Break *

**Please note that the Plaza and Colonnade rooms will be open for casual networking throughout the morning. We request that you use these rooms and not converse in the foyer area as other sessions are taking place.*

11:00 am – 12:00 pm
Huntington Ballroom

Plenary: Entrepreneurs, Innovation and the New Administration

Speaker:

- **Arne Duncan**, Secretary of Education, United States Department of Education [via video]

12:00 pm – 12:15 pm
Huntington Ballroom

Awards

12:15 pm – 1:15 pm

Lunch

Open Lunch: Horseshoe Garden

Topic Tables: Horseshoe Garden

For attendees who wish to participate in a conversation about a particular issue, we have developed table topics that center in on a variety of relevant education topics, such as academic systems, teacher and principal recruitment, college access and public policy. Attendees will have an opportunity to select a table and engage in informal conversations on the chosen topic with a lead expert and others who share that interest over lunch. Topic Tables will be set up in the sectioned portion of the Horseshoe Garden.

Open Lunch will take place in the main area of the Horseshoe Garden

For more information about the available topics and the leaders in the field who will be present at each, see the **“Topic Tables and Descriptions”** list.

1:30 pm – 2:45 pm

Plenary: Innovation as a Driver for Reform

Huntington Ballroom

Over \$1 billion is about to be spent by foundations and the US Department of Education in support of innovation, with another \$4 billion earmarked to support significant education reform. What innovations do these agendas support? What are the opportunities for education entrepreneurs and entrepreneurial district leaders? And what is our role, as the education reform community, in forwarding this agenda and ensuring its success? As the nation moves from an agenda of “universal access” toward one of “universal quality,” join us for a lively and timely discussion about the opportunities and obstacles that lie ahead, and about the critical roles that policymakers, philanthropists, practitioners, and education entrepreneurs must play in order to ensure that the new agenda succeeds.

Panelists:

- **Tim Daly**, President, The New Teacher Project
- **Roland Fryer**, Assistant Professor of Economics, Harvard University
- **Nelson González**, Chief Strategy and Program Officer, Stupski Foundation
- **Caprice Young**, Chief Executive Officer, KC Distance Learning and Vice President of Business Development and Alliances, Knowledge Universe

Moderator:

- **Jim Shelton**, Advisor to the Secretary, United States Department of Education

3:00 pm – 4:15 pm

Concurrent Afternoon Breakout Sessions

Please select from these four concurrent sessions exploring key innovations in education:

1. Turning Around Failing Schools: Opportunity and Challenge

Georgian Ballroom

Entrepreneurs are spearheading innovative strategies for turning around entire failing schools, and achieving remarkable results in one of education’s toughest challenges. In this session, leaders from Green Dot Public Schools will describe their successes and challenges in taking on the turnaround of the lowest performing comprehensive urban high school in Los Angeles. Then, leaders from two other successful turnaround school operators, Mastery Charter Schools and the Academy for Urban School Leadership, will comment on Green Dot’s approach and compare it to their own strategies.

Speakers:

- **Dan Chang**, Vice President of New School Development, Green Dot Public Schools
- **Scott Gordon**, Founder and Chief Executive Officer, Mastery Charter Schools
- **Cristina de Jesus**, Chief Operating Officer, Green Dot Public Schools
- **Brian Sims**, Managing Director, High Schools, Academy for Urban School Leadership

Moderator:

- **Jordan Meranus**, Partner, NewSchools Venture Fund

2. Design Thinking Workshop: Cultures of Innovation and Systems Challenges

Promenade Room

This session is a follow-up to the morning keynote address with leading design thinker David Kelley.

How do you create an organization that constantly promotes innovation? How can we balance executing and innovating to get the job done? In this workshop, participants will hear more about Stanford Design School and IDEO's work in human-centered design, and will be inspired to think outside the box in real time. They will reflect on how design principles can foster greater innovative thinking inside their organizations and in the education entrepreneur reform movement at large.

Speakers:

- **Rich Crandall**, Director of the K-12 Lab, Stanford Design School
- **Adam Royalty**, Lecturer in the K-12 Lab, Stanford Design School
- **Sandy Speicher**, Director of Design for Learning, IDEO
- **Beth Viner**, Business Lead, IDEO

3. The EdTech Debate

Viennese Ballroom

Participants will dive head-first into the role of technology in advancing teaching and learning in this spirited follow-up to the morning plenary session "Where is Innovation Needed Most?" With the proposition "*Technology offers little value to students' learning*" at the center, discussants will engage in a lively Oxford-style debate arguing for or against this proposition. With passion (and some humor), proponents on both sides will use experiences, data, and research to make their cases. Audience members may add questions and will weigh in with real-time voting as we track the debate. This session promises to provoke and stimulate your thinking.

Speakers:

- **Larry Berger**, Co-Founder and Chief Executive Officer, Wireless Generation
- **Larry Cuban**, Professor Emeritus, Stanford University School of Education
- **Susan Colby**, Founding Partner, The Bridgespan Group
- **John Deasy**, Deputy Director of United States Program Education Division, Bill & Melinda Gates Foundation
- **Nichole D. Pinkard**, Director of Innovation, Urban Education Institute at the University of Chicago
- **LaVerne Srinivasan**, President, New Leaders for New Schools

Moderator:

- **Joanne Weiss**, Partner and Chief Operating Officer, NewSchools Venture Fund

4. New American Standards and 21st Century Assessments

Pavilion Room

A core of shared American standards and the high quality assessments that go with them have the potential to reshape the education marketplace and provide a wealth of new opportunities for entrepreneurs. Come hear about the latest efforts of the Department of Education to introduce voluntary national standards, the process by which states might adopt common standards, the implications for implementation, assessment and accountability and the potential entrepreneurial opportunities that might arise from a set of high quality national standards.

Speakers:

- **David Coleman**, Chief Executive Officer and Founder, Student Achievement Partners
- **Rick Hess**, Director of Education Policy Studies, American Enterprise Institute

Moderator:

- **Byron Auguste**, Worldwide Managing Director, Social Sector, McKinsey & Company, Inc

4:30 pm – 5:15 pm

Student Performance and Closing Remarks

Huntington Ballroom

To close, we will be joined by Partnerships to Uplift Communities-Community Charter High School's award-winning drama club. Students will perform a brief selection of scenes from *A Midsummer's Night Dream*, one of Shakespeare's early comedies. Join us as we follow a group of rude mechanicals as they put on a show for the Duke and Duchess. This is the First Place winning scene from the 2009 Drama Teachers Association of Southern California (DTASC) Festival. It is also being filmed for a feature film documentary narrated by Kevin Spacey and Val Kilmer. The performance will be followed by cocktails and networking at our closing reception.

Student Performers:

- **Drama Class, Community Charter Early College High School**, Partnerships to Uplift Communities (PUC) Lakeview Terrace, CA

Directors:

- **Sarah Rosenberg, Luis Cardenas**

5:15 pm – 6:30 pm

Closing Reception

Horseshoe Garden